

Career Talk

UX Designer

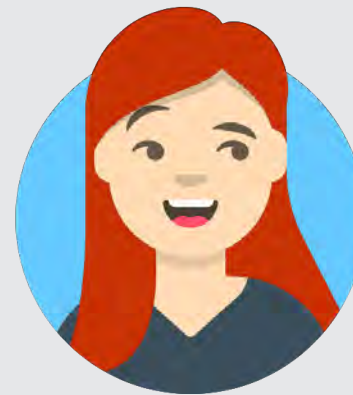
UX = User Experience



Hi! I'm a

UX Designer

User Experience Designer



My Career Journey

Art

Graphic Design

UX Design

13 years

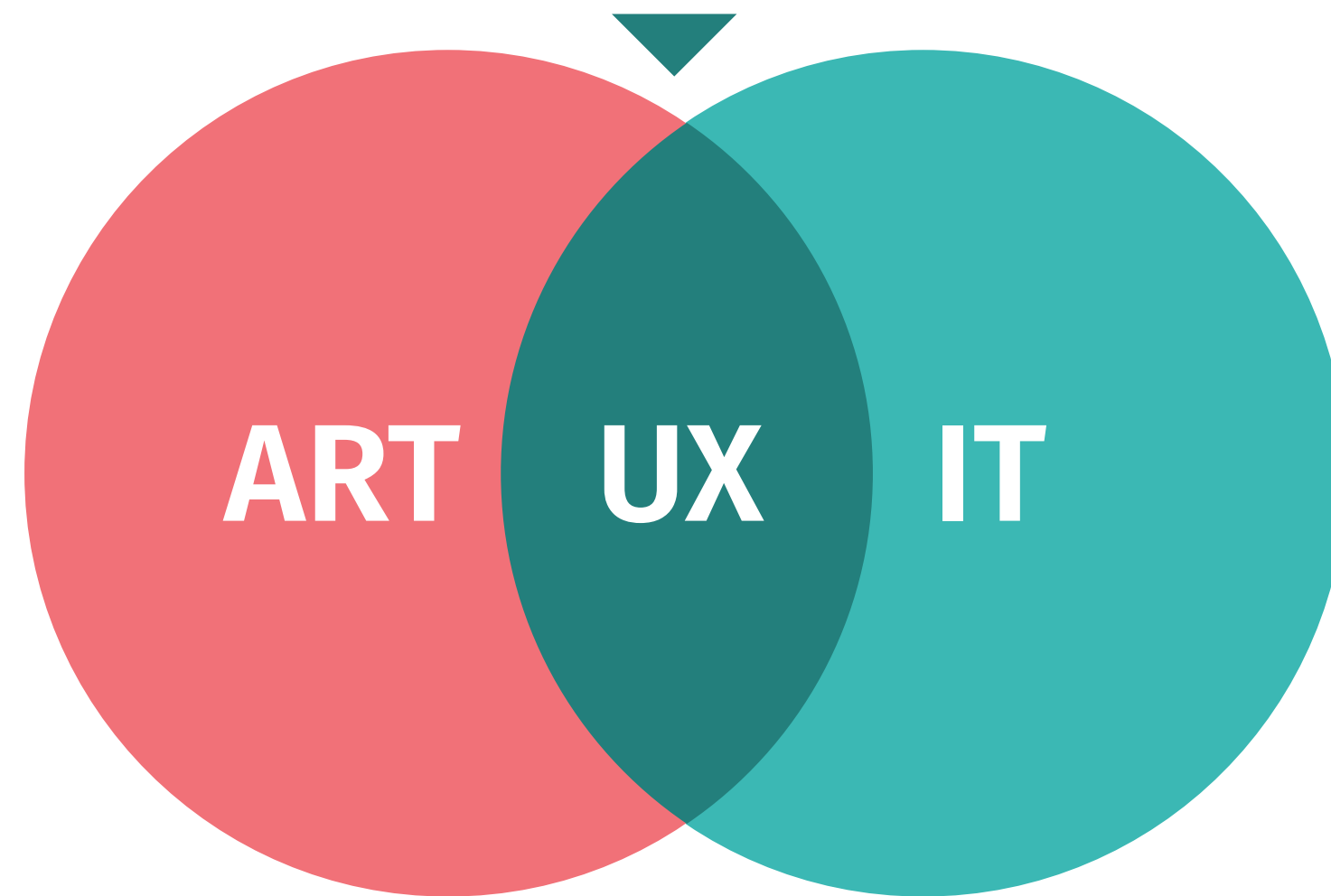
print and web design
logos, posters, websites

11 years

designs for apps
and websites



User Experience



UX is at the intersection of art and technology

User Experience Designers use their expertise to create art in digital environments.

**If you like art and technology
UX Design may be for you!**

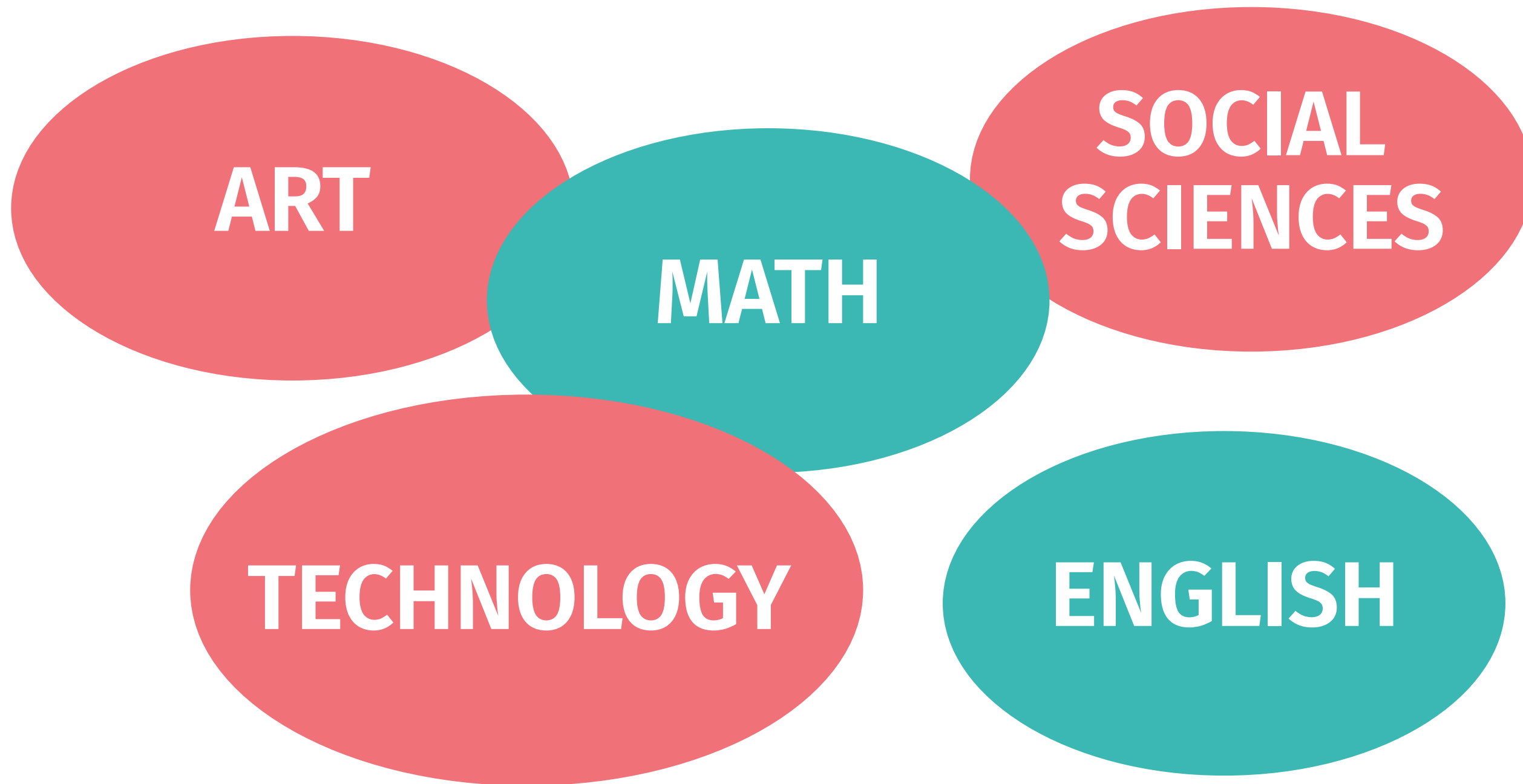


What does a UX Designer do?

- Designs the screens (visuals) for a technology product such as a website or app.
- Translates the user's needs into step by step digital interfaces.



What Subjects in School Do I Need for This Job?



Education



HIGH SCHOOL

Lots of Art Classes!



COLLEGE

VCU School of the Arts
BFA: Graphic Design

4 Years



GRAD SCHOOL

Maryland Institute College of Art (MICA)
Masters Degree: UX Design

2 Years



Tools I Use Everyday

Sketchbook / Pencil / Pens

Mac Laptop

Software



Miro
(virtual whiteboard)



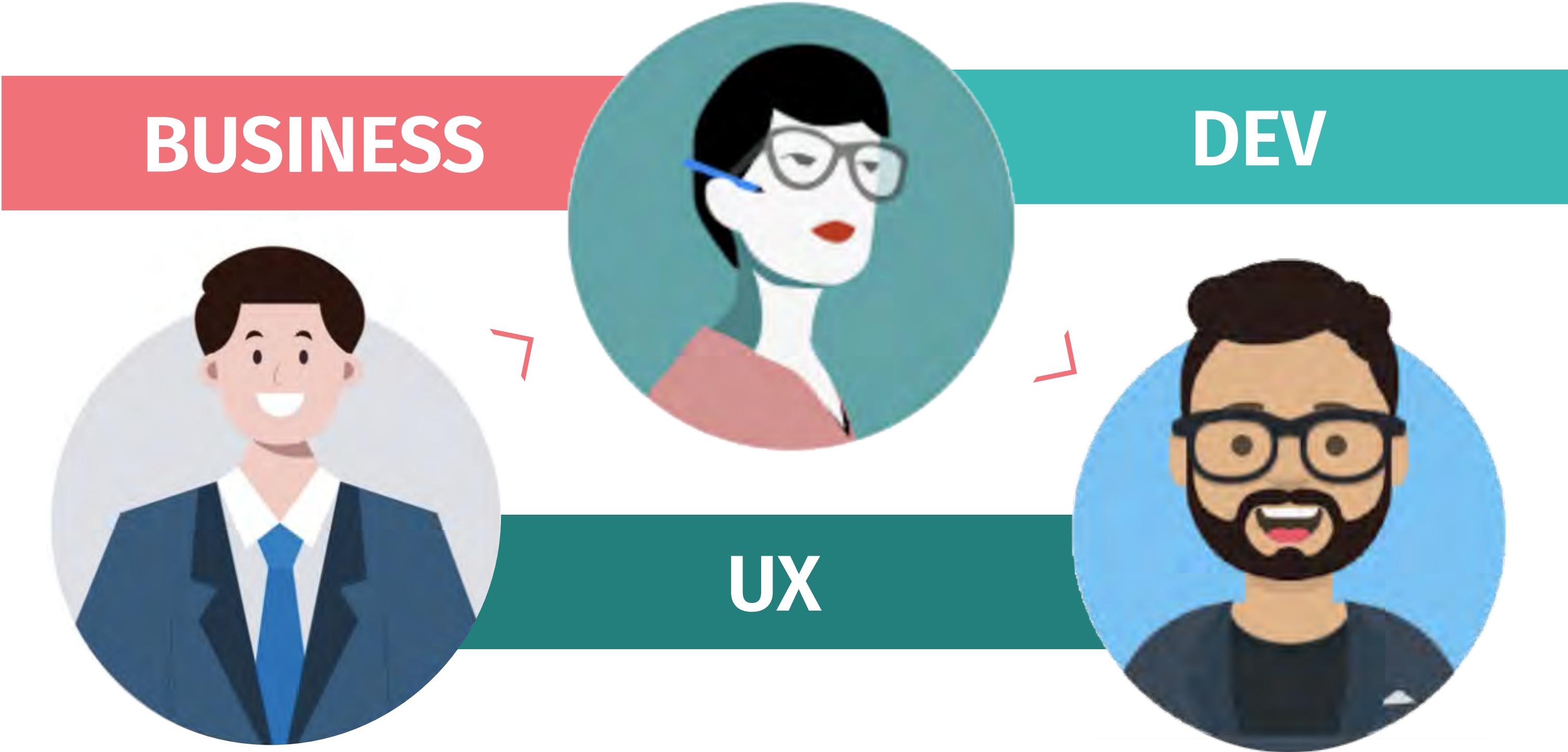
Figma
(prototyping)



Adobe Photoshop
(create graphics)



How We Work



Needs / Problem > **Designs** > **Code**



We Ask a lot of Questions



Who is using this app?

What are they trying to do?

When should this app be used?

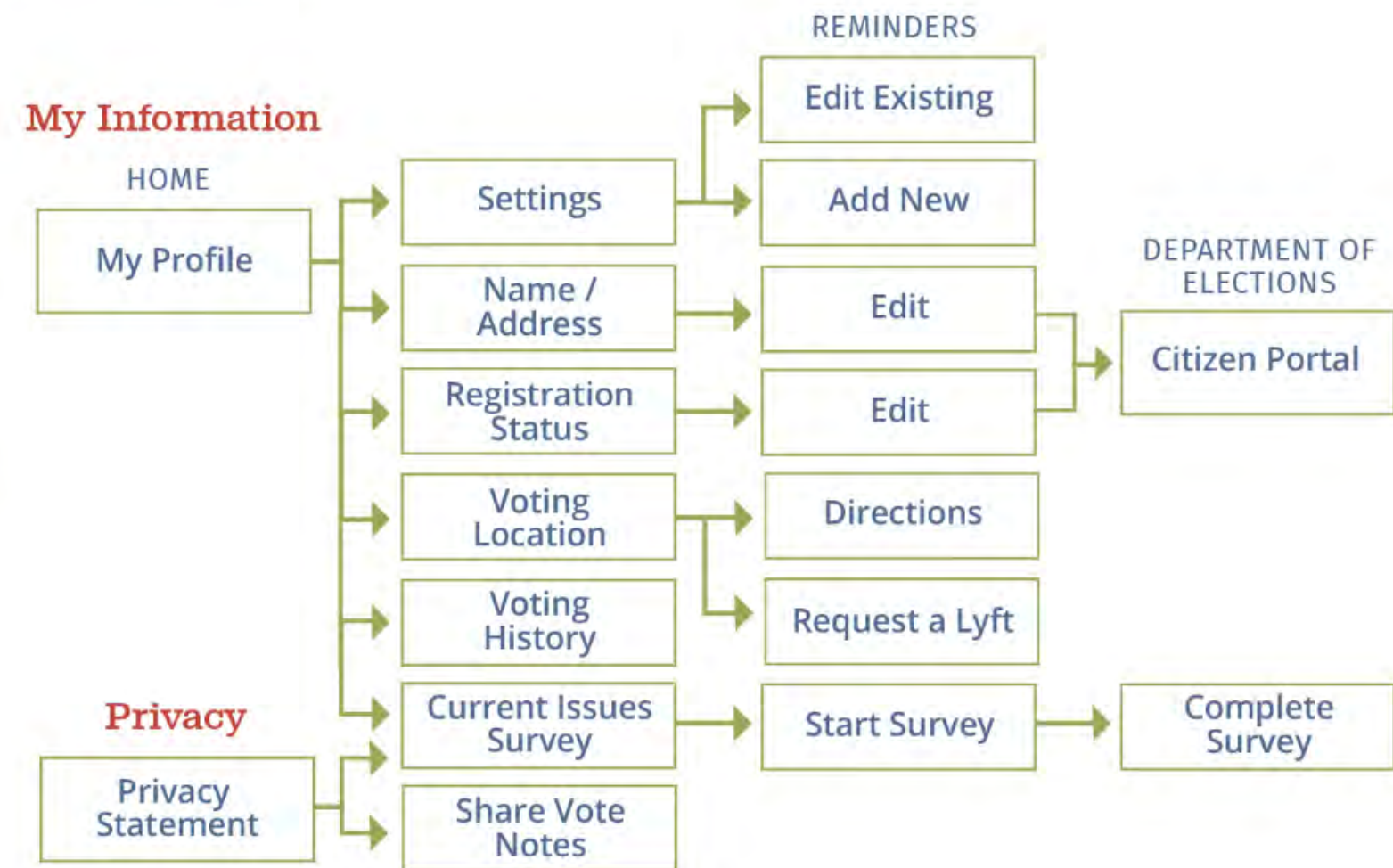
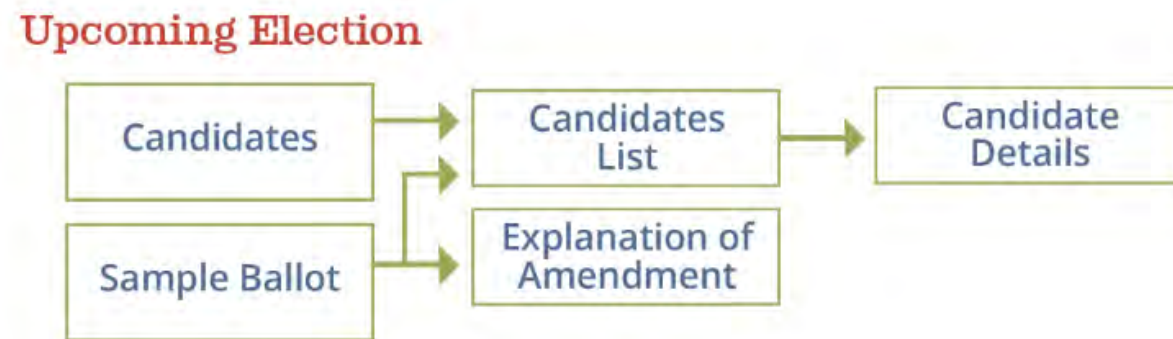
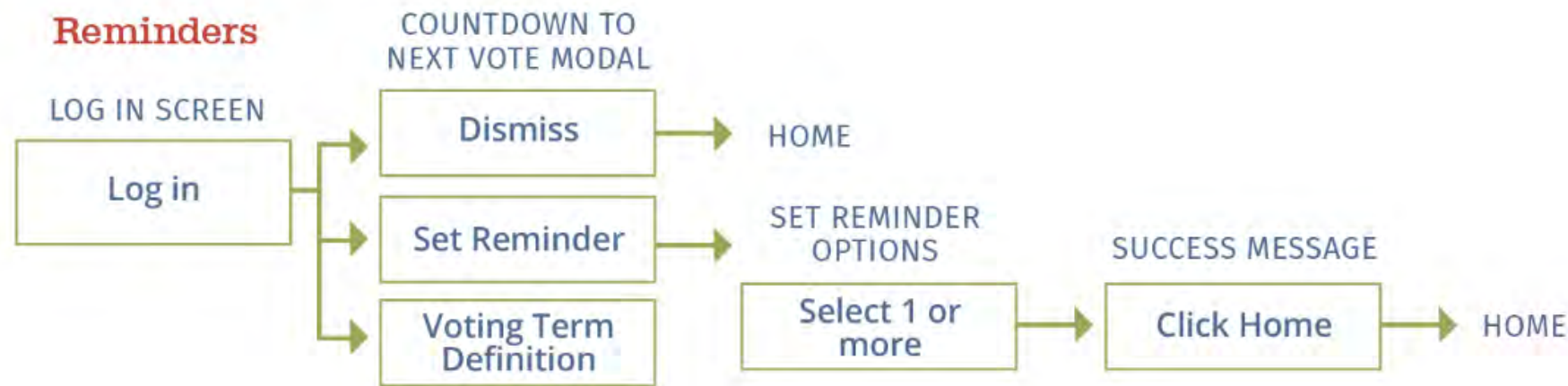
Where might the user have problems?

How should someone feel when using this product?



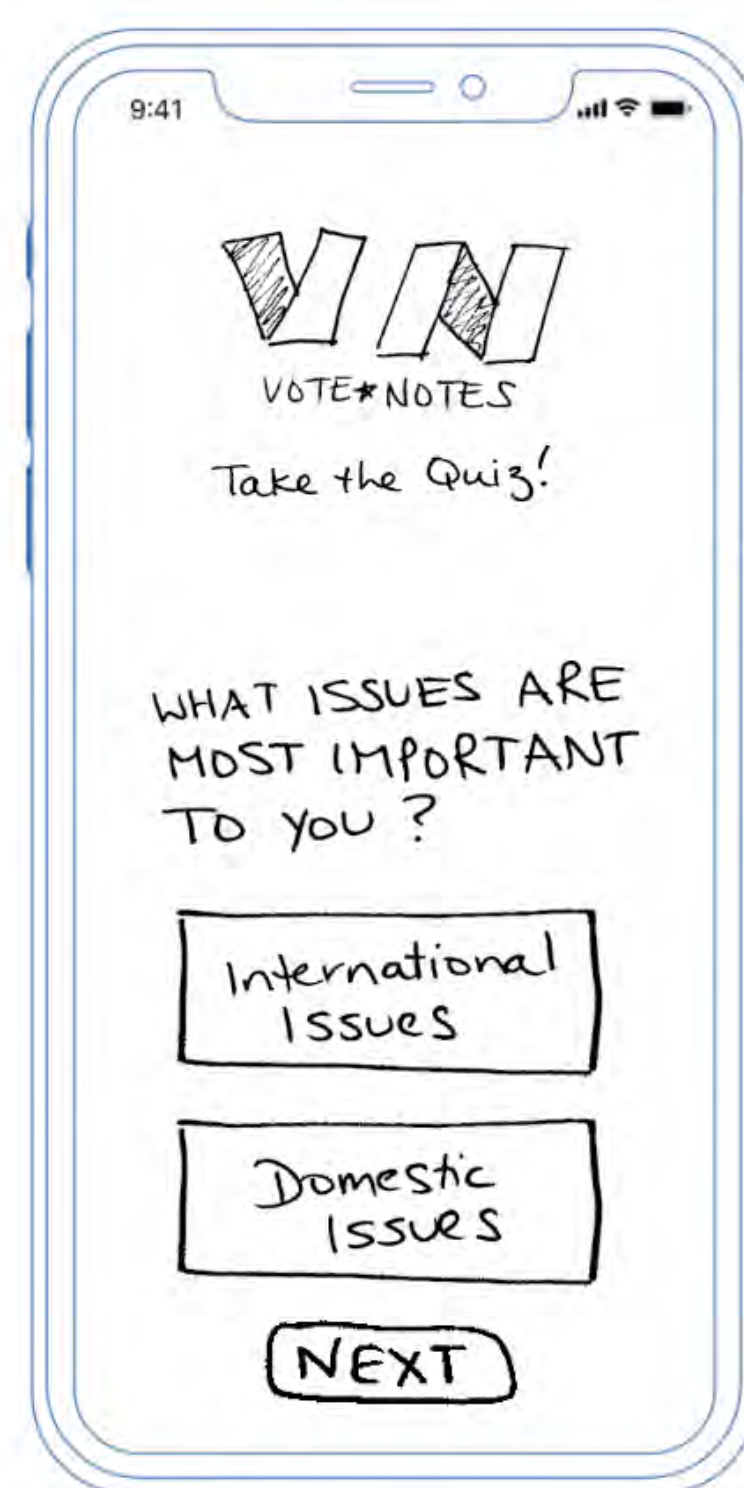
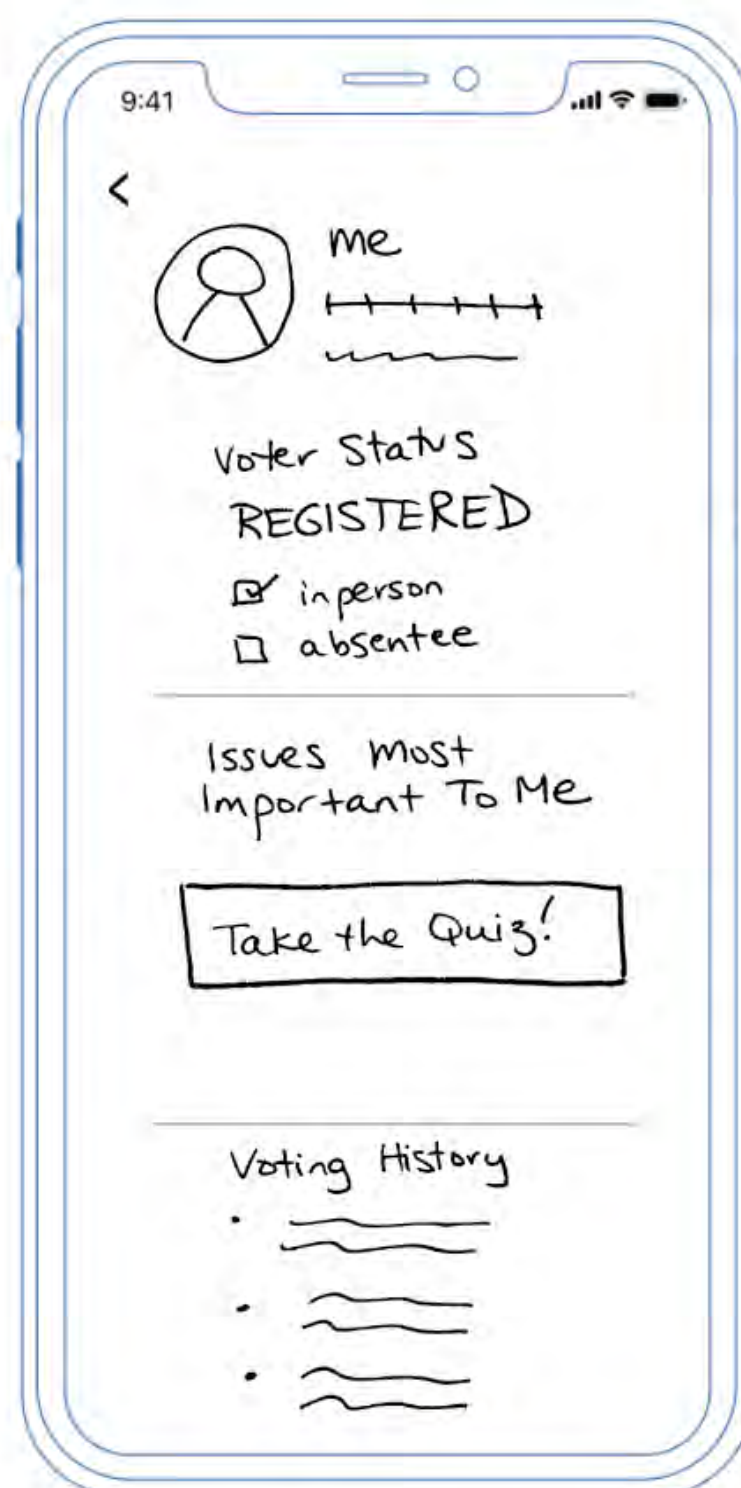
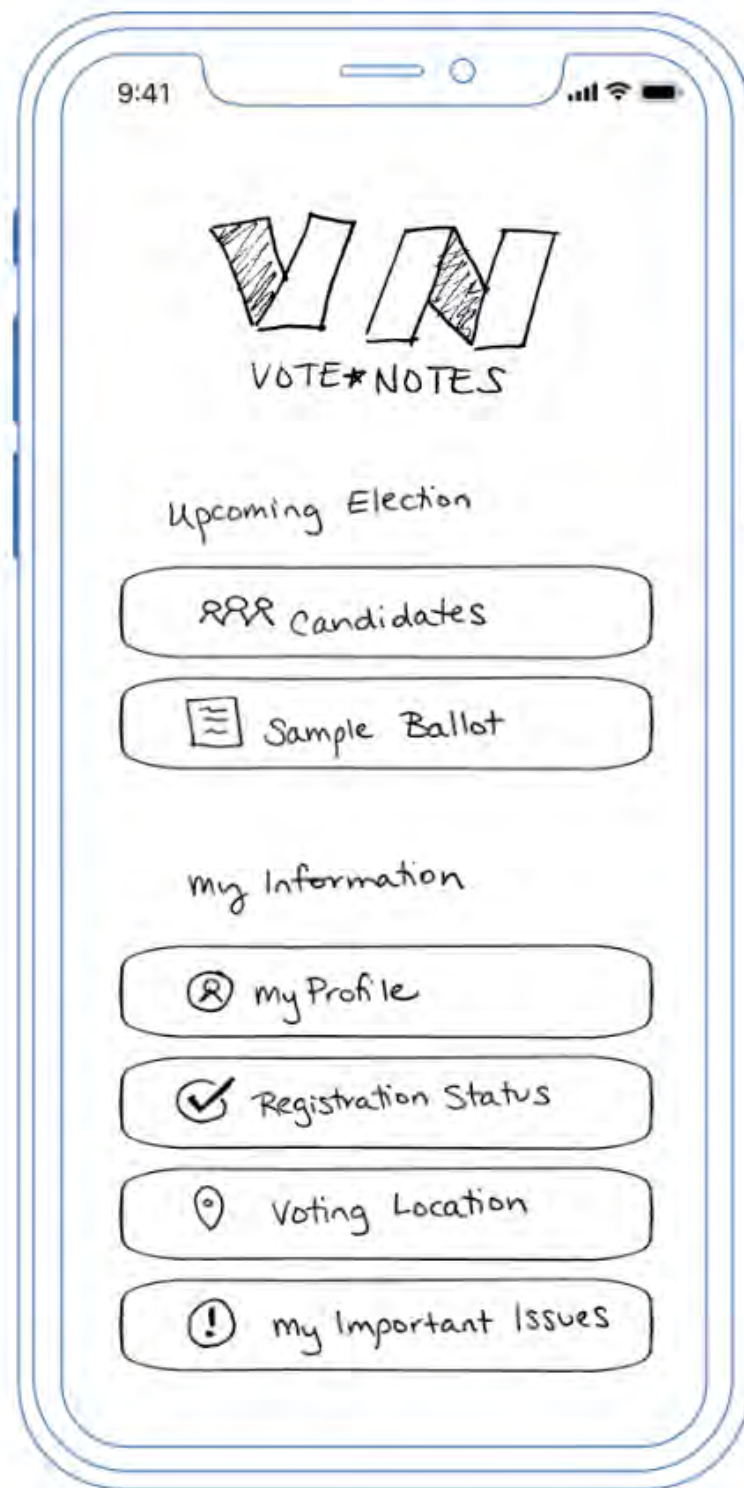
UX Designers Make User Flow Diagrams

to Map Out Steps of a Process



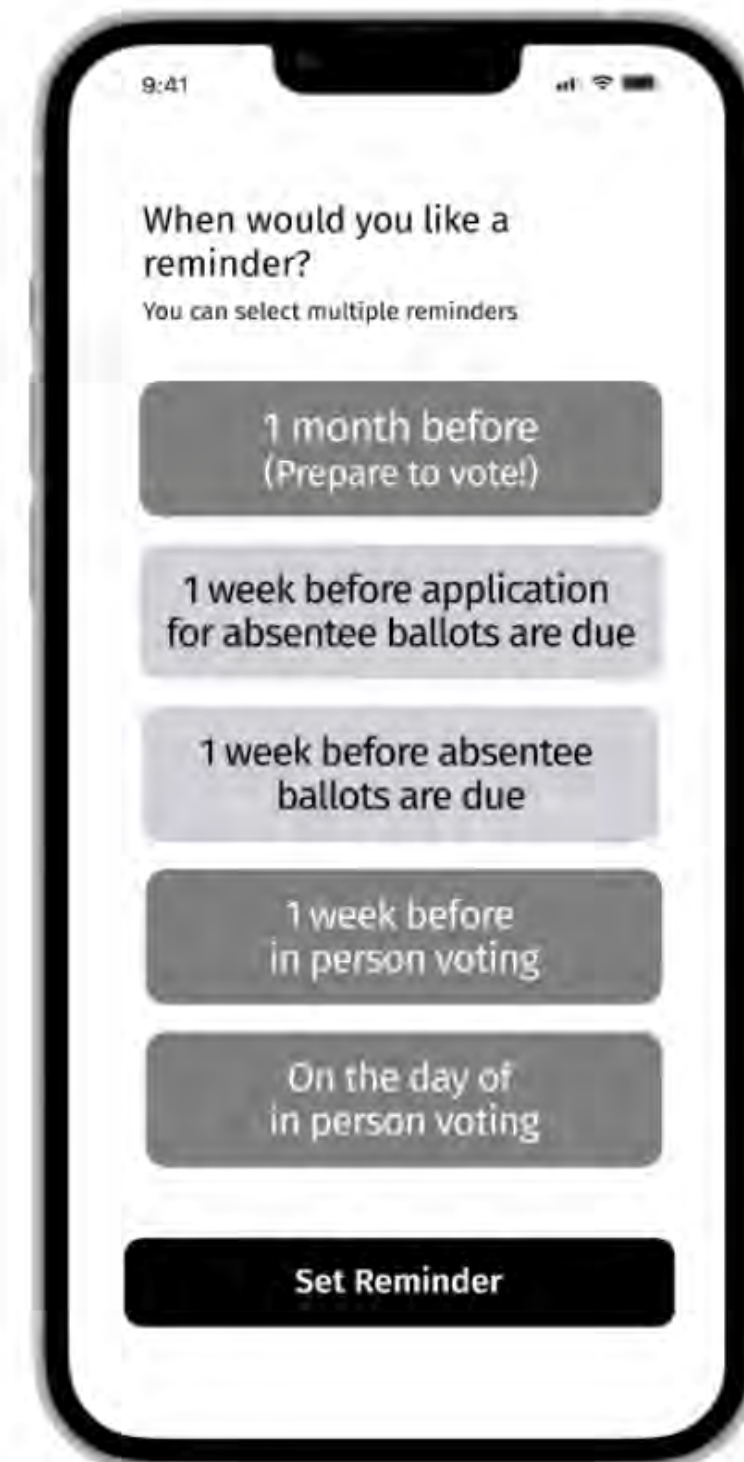
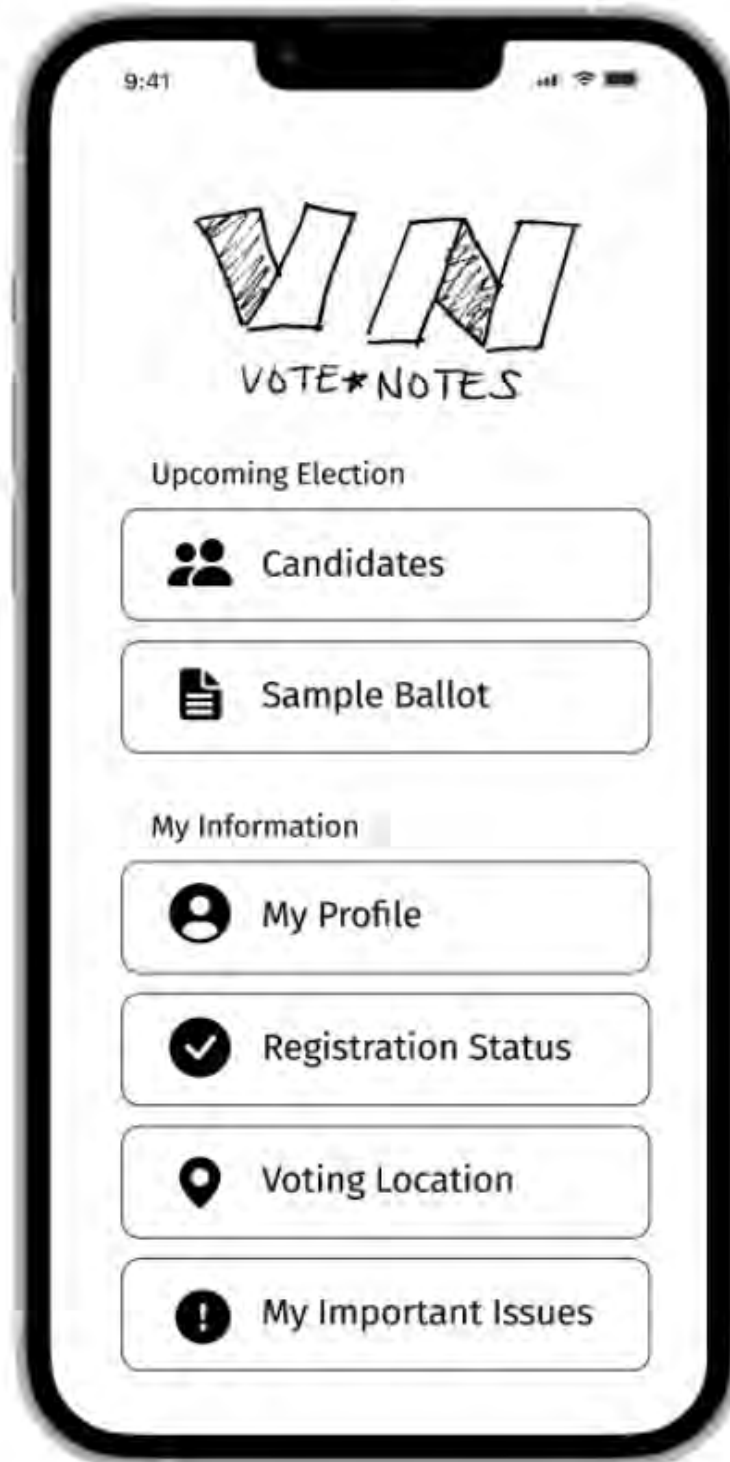
UX Designers Make Sketches

to Generate Many Options for Screen Layouts



UX Designers Make Low Fidelity Wireframes

to Make Sure the Screens are Intuitive



UX Designers Make Clickable Prototypes

to Test a Design with Actual Users Before Developers Start to Code



Where UX Designers Work

Healthcare Hospitality Software
Finance Gaming
Government
Human Resources
Travel Manufacturing IT Entertainment

**Everywhere and Anywhere
Websites and Applications are Created!**



Real World Projects

■ E-commerce Shopping Website

Customers putting products in their shopping cart but not completing the purchase

■ Medical Business Software

100s of online documents created by staff who review payment requests for medical procedures were being left in Draft state



Do You Want to be a UX Designer?

Do You Enjoy...

Technology

Collaboration

Problem Solving

Graphic Design

Drawing

Communication

